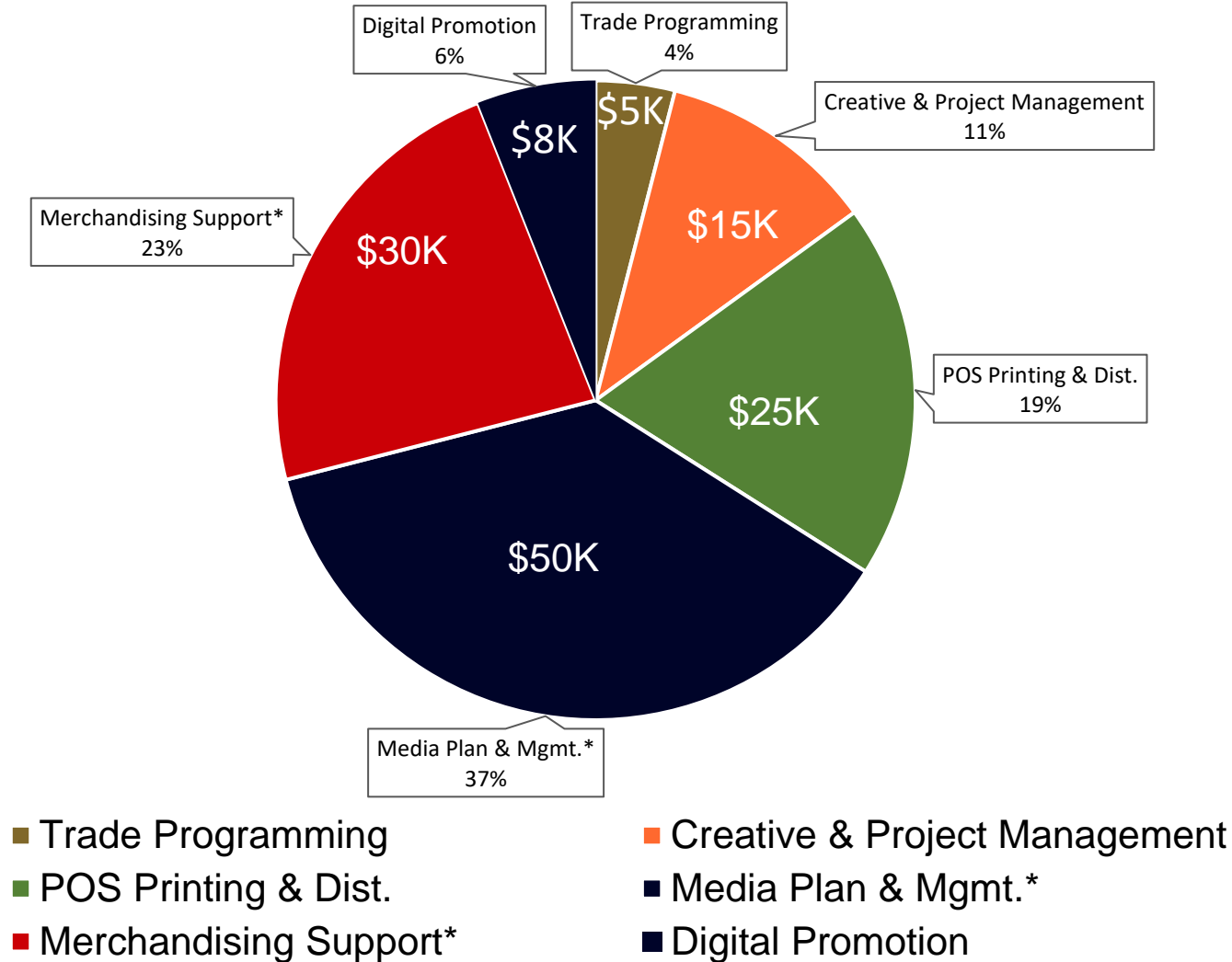




2024 Budget Breakdown (\$133,000)



*Merchandising Support \$30k Retailer Partnerships – On/Off Sales Channels Support & Incentives

*Media Plan & Mgmt. Social Media & Digital \$30k – Travel OR \$10k – Partnerships/Cause Marketing \$10k